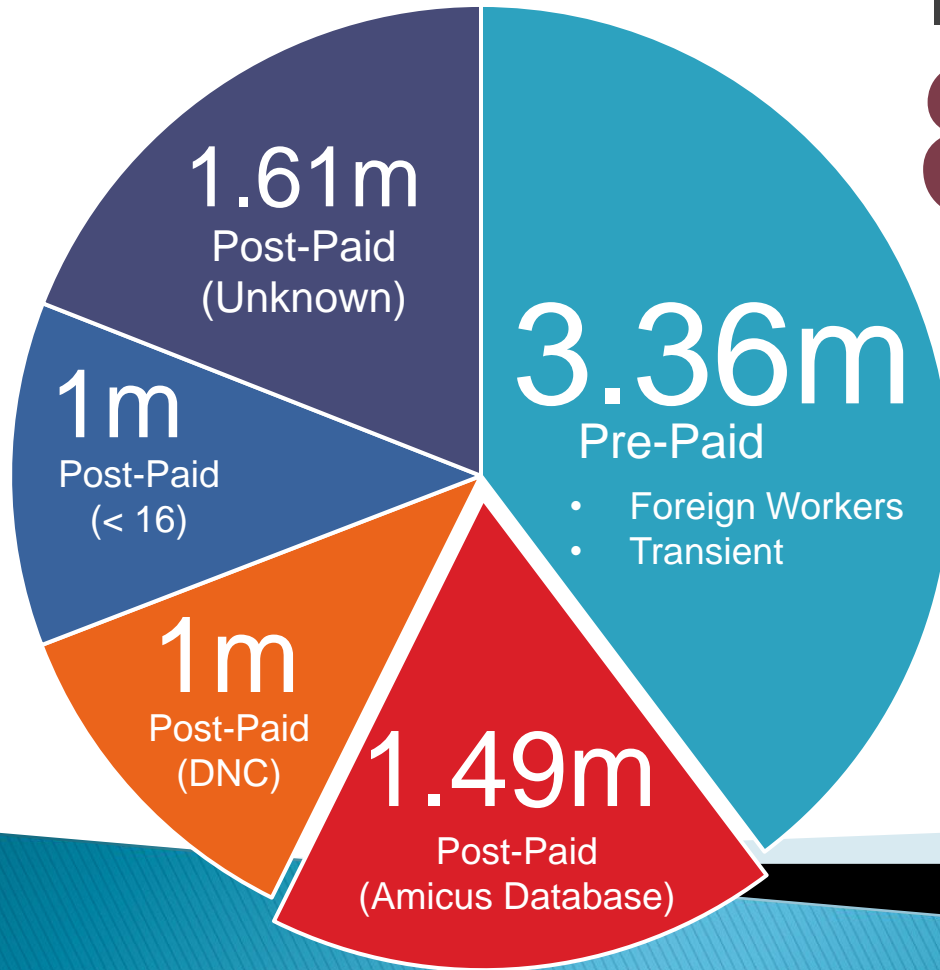


# As of December 2017, IMDA Mobile Statistics:

# 8.463m

Dedup against  
Dec 2017 PDPC DNC  
Registry



□ Pre-Paid   □ Post-Paid   □ Post-Paid (DNC)   □ Post-Paid (< 16)   □ Post-Paid (Unknown)

Reaching out to :

- 1 Million DNC Registered Number Owner by Mailers
- All Residential households, Commercial Units.
- Deeper profiles Calibration
  - By Demographics
  - By Property Types
  - By Capital Gain
  - By Multiple Property Owners

# DNC (Mobile)

## HDB

- Full DNC : 189,418
- Partial DNC: 176,276

## Condo

- Full DNC : 33,360
- Partial DNC: 33,895

## Landed

- Full DNC : 21,301
- Partial DNC: 20,206

# DNC (HDB-Mobile)

Estate	Numbers of DNC
Tampines	28,180
Woodlands	25,568
Jurong West	24,771
SengKang	23,101
Bedok	23,004
Hougang	21,810
Bukit Merah	19,638
Ang Mo Kio	18,743
Choa Chu Kang	16,650
Yishun	16,650
Pasir Ris	13,592
Toa Payoh	13,541
Bukit Panjang	12,863

Estate	Numbers of DNC
Kallang/Whampoa	12,396
Bukit Batok	12,134
Punggol	11,135
Queenstown	10,357
Bishan	10,218
Serangoon	9,987
GEYLANG	9,915
Clementi	9,131
Jurong East	8,888
Sembawang	4,167
Marine Parade	3,487
Central Area	3,147
Bukit Timah	1,412

# HDB (Tampines)

Street	Numbers of DNC
TAMPINES STREET 21	2,404
SIMEI STREET 1	1,899
TAMPINES STREET 22	1,444
TAMPINES STREET 45	1,249
TAMPINES STREET 71	1,248
TAMPINES STREET 33	1,194
TAMPINES STREET 41	1,189
TAMPINES STREET 83	1,183
TAMPINES STREET 81	1,136
TAMPINES STREET 32	1,122
TAMPINES STREET 12	1,102
TAMPINES STREET 11	1,059
TAMPINES STREET 82	1,047
TAMPINES AVENUE 4	938
TAMPINES STREET 42	833
TAMPINES STREET 91	833
TAMPINES AVENUE 5	808
TAMPINES STREET 43	792
TAMPINES AVENUE 9	655
TAMPINES STREET 23	649
SIMEI STREET 4	612
TAMPINES STREET 34	588
TAMPINES STREET 72	586
TAMPINES STREET 84	504
TAMPINES CENTRAL 7	439
SIMEI ROAD	430

Street	Numbers of DNC
TAMPINES STREET 24	427
TAMPINES STREET 44	345
TAMPINES AVENUE 8	340
TAMPINES AVENUE 7	269
SIMEI STREET 5	240
SIMEI STREET 2	227
TAMPINES CENTRAL 1	169
SIMEI LANE	68
FERNVALE ROAD	7
FLORA DRIVE	5
PUNGGOL FIELD	3
HILLVIEW AVENUE	2
UBI AVENUE 1	2
BALESTIER ROAD	2
PUNGGOL ROAD	2
RIVERVALE CRESCENT	2
JALAN TIGA	2
EDGEDALE PLAINS	2
TAMPINES STREET 73	2
TELOK BLANGAH STREET 31	2
PRINSEP STREET	2
SHELFORD ROAD	2
JOO CHIAT ROAD	2
RIVERVALE WALK	2
BOON KENG ROAD	2

# HDB (Tampines)

Street	Numbers of DNC
MEYER ROAD	1
WOODLANDS DRIVE 73	1
PUNGGOL PLACE	1
BEDOK SOUTH AVENUE 1	1
ENG HOON STREET	1
LENTOR PLAIN	1
CANTONMENT ROAD	1
EUNOS AVENUE 5	1
KOVAN ROAD	1
LORONG 40 GEYLANG	1
UBI AVENUE 3	1
LORONG PUNTONG	1
EVELYN ROAD	1
JALAN MASJID	1
YISHUN CENTRAL	1
WEST COAST DRIVE	1
HOUGANG AVENUE 8	1
COMPASSVALE LANE	1
SEGAR ROAD	1
HOUGANG AVENUE 9	1
ANG MO KIO AVENUE 5	1
PUNGGOL CENTRAL	1
SERANGOON AVENUE 3	1
EDGEFIELD PLAINS	1
WOODLANDS CRESCENT	1
EAST COAST TERRACE	1

Street	Numbers of DNC
HOLLAND DRIVE	1
BEDOK RIA CRESCENT	1
HAIG ROAD	1
DOVER CRESCENT	1
LORONG K TELOK KURAU	1
MOUNT SINAI RISE	1
KING GEORGE'S AVENUE	1
CHANGI VILLAGE ROAD	1
SIMEI RISE	1
BEDOK SOUTH AVENUE 3	1
NORMANTON PARK	1
MEI LING STREET	1
UPPER SERANGOON ROAD	1
COMPASSVALE CRESCENT	1
JALAN DAUD	1
COMPASSVALE STREET	1
SENGKANG SQUARE	1
PUNGGOL DRIVE	1
COMPASSVALE DRIVE	1
LENGKONG EMPAT	1
JALAN KEMBANGAN	1
LORONG 28 GEYLANG	1
TANJONG PAGAR ROAD	1
HOUGANG AVENUE 4	1
KEW CRESCENT	1

# HDB (Tampines Street 21)

Block	Numbers of DNC
267	103
271	95
245	77
253	73
235	72
232	71
259	68
233	67
250	63
270	61
243	57
251	57
247	56
268	56
234	56
237	56
261	55
263	54
202	52
264	52
269	52
260	51
257	50
249	50
265	49
262	48
266	47
256	47

Block	Numbers of DNC
254	47
248	44
236	43
205	40
240	39
207	35
246	35
230H	35
208	34
206	33
241	33
244	32
230G	30
230J	30
203	28
204	26
258	22
209	22
201D	20
231	14
239	14
201B	14
255	14
238	12
252	8
242	6
201A	2

# DNC (Condo-Mobile)

Postal District	Numbers of DNC
15	7,131
23	7,029
19	6,260
21	4,954
16	4,019
18	4,016
20	3,763
5	3,605
10	3,443
22	3,010
14	2,319
11	2,112
17	1,981
12	1,892

Postal District	Numbers of DNC
25	1,690
9	1,526
27	1,416
26	1,318
3	1,299
2	990
28	838
8	756
13	661
4	472
1	178
7	158
6	36
24	1



# Condo (District 15) Top 20 Projects

ProjectName	Numbers of DNC
NEPTUNE COURT	324
MANDARIN GARDENS	312
LAGUNA PARK	301
LAGOON VIEW	217
VILLA MARINA	188
COTE D'AZUR	171
ESTA, THE	160
HAIG COURT	159
SANCTUARY GREEN	154
PARK EAST	132
SEA VIEW, THE	132
MAKENA, THE	129
OCEAN PARK	126
COSTA RHU	110
ONE AMBER	107
BUTTERWORTH 8	98
WATER PLACE	91
WATERSIDE, THE	81
FERNWOOD TOWERS	80
KING'S MANSION	70

# DNC (Landed-Mobile)

Postal District	Numbers of DNC
10	12,116
11	9,546
5	6,531
19	4,770
15	3,898
8	2,636
16	356
20	284
28	265
23	195
26	151
22	124

Postal District	Numbers of DNC
21	117
17	117
13	109
14	108
27	87
18	64
25	18
12	8
9	2
1	1
2	1

# Landed (District 10) Top 20 Streets

Street	Numbers of DNC
LOYANG RISE	57
PAYA LEBAR CRESCENT	52
MILTONIA CLOSE	47
PASIR PANJANG ROAD	45
EAST COAST ROAD	45
UPPER EAST COAST ROAD	44
DUNBAR WALK	43
LORONG L TELOK KURAU	39
SIXTH AVENUE	39
TANAH MERAH KECHIL AVENUE	38
KING'S ROAD	38
ANG MO KIO AVENUE 2	37
JALAN ANGIN LAUT	34
HILLCREST ROAD	33
TAMAN PERMATA	33
TAI KENG GARDENS	32
BEGONIA DRIVE	32
LORONG J TELOK KURAU	32
LORONG M TELOK KURAU	31
COUNTRYSIDE ROAD	31

# Demographics (Chinese)

Age Range \ Gender	Male	Female
21–30 years old	4,914	4,977
31–40 years old	39,291	39,911
41–50 years old	77,411	54,926
>50 years old	92,552	70,864
Unknown	3,907	3,203

# Demographics (Malay)

Age Range	Gender	Male	Female
21–30 years old		75	57
31–40 years old		3,403	3,328
41–50 years old		5,913	4,277
>50 years old		10,123	7,753
Unknown		469	404

# Demographics (Indian)

Age Range	Gender	Male	Female
21–30 years old		63	44
31–40 years old		988	842
41–50 years old		2,072	1,204
>50 years old		3,722	2,696
Unknown		322	180

# Demographics (Others)

Age Range	Gender	Male	Female
21–30 years old		9	7
31–40 years old		340	366
41–50 years old		949	741
>50 years old		1,315	1,218
Unknown		230	109

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