

# AWESOME FEATURES

DNC Scrubbed. PDPA Compliant



SMS Marketing Tool that every salesperson should get

## Residential : Multiple ways to target potential audience



Search By Directory	
DIRECTORY	S <span>▼</span>
PROJECT NAME	SAIL @ MARINA BAY, THE <span>▼</span>
BLOCK	All Block <span>▼</span>
STREET	
Filter (Filter Applies to ALL BLOCKS)	Select Filter <span>▼</span>
Last Transacted Amount	S\$ 4200000 = 2043 psf
Last Contracted Date	02-19-2018
Last 3 Months Transacted Count	4
Mobile Count	136
<a href="#">Add To Cart</a>	

## Residential : Multiple ways to target potential audience



### Search Landed By District

DISTRICT	<input type="checkbox"/> 1	<input checked="" type="checkbox"/> 2	<input type="checkbox"/> 3
<input type="checkbox"/> 4	<input type="checkbox"/> 5	<input type="checkbox"/> 6	<input type="checkbox"/> 7
<input type="checkbox"/> 8	<input type="checkbox"/> 9	<input type="checkbox"/> 10	<input type="checkbox"/> 11
<input type="checkbox"/> 12	<input type="checkbox"/> 13	<input type="checkbox"/> 14	<input type="checkbox"/> 15
<input type="checkbox"/> 16	<input type="checkbox"/> 17	<input type="checkbox"/> 18	<input type="checkbox"/> 19
<input type="checkbox"/> 20	<input type="checkbox"/> 21	<input type="checkbox"/> 22	<input type="checkbox"/> 23
<input type="checkbox"/> 24	<input type="checkbox"/> 25	<input type="checkbox"/> 26	<input type="checkbox"/> 27
<input type="checkbox"/> 28			

House Type (minimum one)

- LANDED
- GOOD CLASS BUNGALOW
- TERRACE HOUSE
- DETACHED HOUSE
- SEMI-DETACHED HOUSE

Sqft Range: 400 - 22000

## Residential : More targeted property types

Search Good Class Bungalows	
District	10
Street Name	ALL
Block Count	1
Mobile Count	589
<a href="#">Add To Cart</a>	

Search By Executive Condominiums	
Project Name	1 CANBERRA
Block	All Block
Street	
Last Transacted Amount	S\$ 920000 = 737 psf
Last Contracted Date	09-14-2015
Last 3 Months Transacted Count	0
Mobile Count	260
<a href="#">Add To Cart</a>	


# Residential : More targeted property types



Search Sentosa Condo & Landed	
Search By	Project Name ▼
Project Name	AZURE, THE ▼
Block	All Block ▼
Last Transacted Amount	S\$ 5900000 = 1431 psf
Last Contracted Date	12-20-2017
Last 3 Months Transacted Count	0
Mobile Count	13
<a href="#">Add To Cart</a>	

Search By HDB	
Estate	QUEENSTOWN ▼
Street	STRATHMORE AVENUE ▼
Block	All Block ▼
Filter	Select Filter ▼
Mobile Count	2209
<a href="#">Add To Cart</a>	

## Commercial Buildings : Owners and Operators

Search Commercial	
<input checked="" type="radio"/> Owner <input type="radio"/> Business	
Building Name	QUEENSWAY SHOPPING CENTRE 
Last Transacted Amount	S\$ 1060000 = 3396 psf
Last Contracted Date	10-23-2013
Last 3 Months Transacted Count	0
Mobile Count	32
<a href="#">Add To Cart</a>	

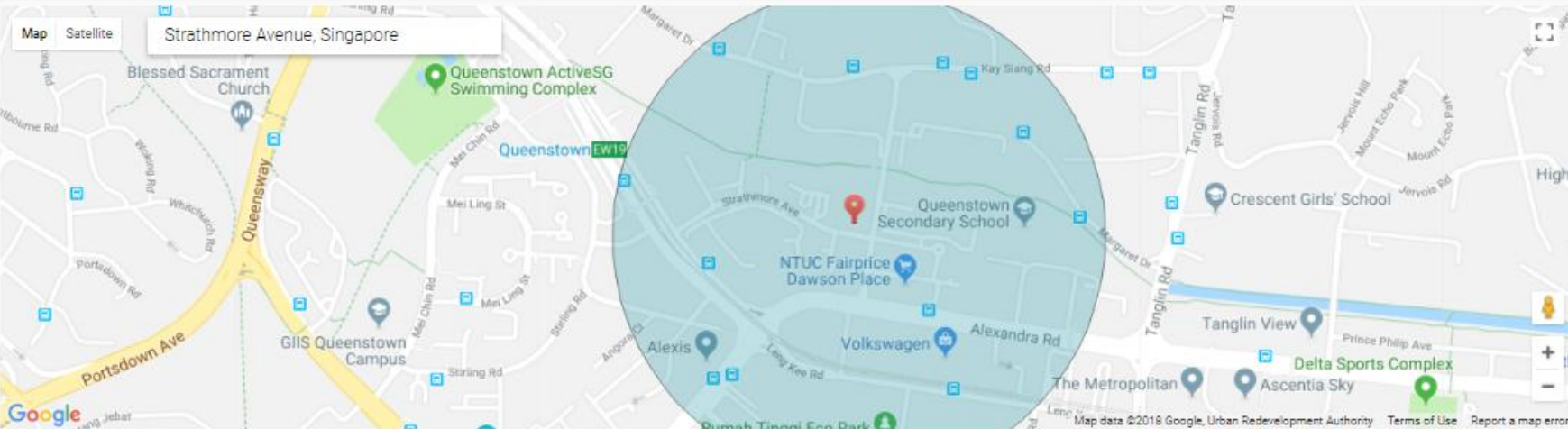
## Commercial : Filter by different SSIC (Principle Activities)

Search Business	
Category	BANKS & FINANCIAL SERVICE ▼
<input checked="" type="checkbox"/>	Bank/Financial holding companies Mobile Count : 221
<input type="checkbox"/>	Domestic Banking Units (DBU) of full banks Mobile Count : 5
<input type="checkbox"/>	Factoring companies Mobile Count : 2
<input type="checkbox"/>	Finance companies (with deposit taking functions) Mobile Count : 1
<input type="checkbox"/>	Financial leasing companies Mobile Count : 4
<input type="checkbox"/>	Money-changing services Mobile Count : 40

# Demographics : Geofencing your target audience

### Demographics

Map Satellite



Male
 Female

Chinese
 Malay
 Indian
 Others

Filter Distance: (m)

Current Value : 500  
  
Search

Male	Female	Mobile	Select
Chinese			
2944	Not Selected	964	<input type="checkbox"/>
Total : 964 within 500 (m)			

Add To Cart



# More specific selections...

Growing Affluent	
District	All
Property Type	Condominium
Age Range	20 TO 100
Property Price Range	2M to 5M
Mobile Count	56002
<a href="#">Add To Cart</a>	

Professional	
Professional	Select All
<input type="checkbox"/>	<b>ACCOUNTANT</b> Mobile Count : 44
<input type="checkbox"/>	<b>ACUPUNCTURISTS</b> Mobile Count : 281
<input type="checkbox"/>	<b>ARCHITECT</b> Mobile Count : 88

# Finally, craft your SMS



### View Cart

Condo Detail		<a href="#" style="color: white; text-decoration: none;">Delete</a>
Project Name	SAIL @ MARINA BAY, THE	
Block	all	
Mobile Count	134	
Mobile With Weekly Quota Reached	2	
...	0	
		S\$ 16.08

### Create SMS

SMS capabilities available only between 9am to 10pm.

#### SMS Price List

Under 142 characters	S\$ 0.12 per SMS
Between 143 and 288 characters	S\$ 0.20 per SMS
SMS in CHINESE	S\$ 0.20 per SMS

	134
	S\$ 16.08

#### SMS

SENDER MOBILE ( Max 8 numbers )	<input type="text" value="9823XXXX"/>	(First SMS will be sent to this number)
Message Title ( Max 11 Characters : Do not to use special characters and your mobile number. )	<input type="text"/>	
Message 1 SMS @142 Characters, Max 2 SMS @288 Characters Chinese SMS strictly 70 characters only. Do not add <ADV> and .UN <NUMBER> in your message. It will be added automatically. 70 characters = 2 SMS price. [, ^, {, [, ~, \, ], * and } will be charged as 2 chars	<div style="border: 1px solid #ccc; height: 80px; width: 100%;"></div> <p style="font-size: small; text-align: right;">If your SMS contain chinese words, please check the checkbox below FIRST before typing your message. <input type="checkbox"/> Chinese characters 18 / 306</p>	
Unsub Mobile Number Recipient will reply to this number to unsub.	<input type="text"/>	
Date to send You will not be able to re-schedule the campaign once it is confirmed. Kindly re-check the campaign before confirming it.	<input type="text" value="03/14/2018"/>	
We send a copy sms to you (Free).		
<a href="#" style="background-color: #e91e63; color: white; padding: 5px 10px; text-decoration: none;">Send SMS</a>	<a href="#" style="background-color: #e91e63; color: white; padding: 5px 10px; text-decoration: none;">Send Preview @ 12 Cent Now</a>	
Please take note ! Each SMS Preview requested is at SGD 0.12		

# Past Campaigns

Welcome WILLIAM LAI,  
 Balance : \$9,841.00,  
 Acc Expiry : 06-Mar-2020

Transaction ID	Description	Amount Used	Created On	View
CH143876	Residential	\$13.08	27/Feb/2018	Details

CH095424

CH083310

CH044444

CH043389

CH043388

CH043334

CH043333

CH043332

CH043331

SMS Campaign Details	
Transaction ID	CH043252
Status	Sent
Sender Mobile	9684XXXX
Campaign Scheduled Date	3/23/2016
SMS Title	Amicus
SMS Content	Do you want to reach out to potential or affluent customers around your shop/event at a cost effective channel, further filtered by Gender, Race & Age and More? More Info/RSVP: <a href="http://goo.gl/forms/E4RNOKDkgW">http://goo.gl/forms/E4RNOKDkgW</a>
Unsub Mobile Number	9684XXXX
Total SMS	1923

Selection Details							
SNo	Block	Street	Project	Pty Type	Type	Module	Count
1	-	-	ADVERTISING ACTIVITIES	BY SSIC	-	COMMERCIAL	372
2	-	-	TRAVEL AGENCIES AND TOUR OPERATORS (MAINLY OUTBOUN	BY SSIC	-	COMMERCIAL	171
3	-	-	BEAUTY SALONS AND SPAS (INCLUDING SLIMMING CENTRES	BY SSIC	-	COMMERCIAL	208
4	-	-	HAIRDRESSING AND OTHER BEAUTY TREATMENT NEC	BY SSIC	-	COMMERCIAL	162
5	-	-	LADIES' HAIRDRESSING SHOPS (INCLUDING UNISEX SALON	BY SSIC	-	COMMERCIAL	85
6	-	-	LAUNDRY AND DRY CLEANING SERVICES EXCEPT COIN LAUN	BY SSIC	-	COMMERCIAL	41
7	-	-	MANICURE AND PEDICURE SERVICES	BY SSIC	-	COMMERCIAL	49

THANK YOU

## CONTACT US



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